

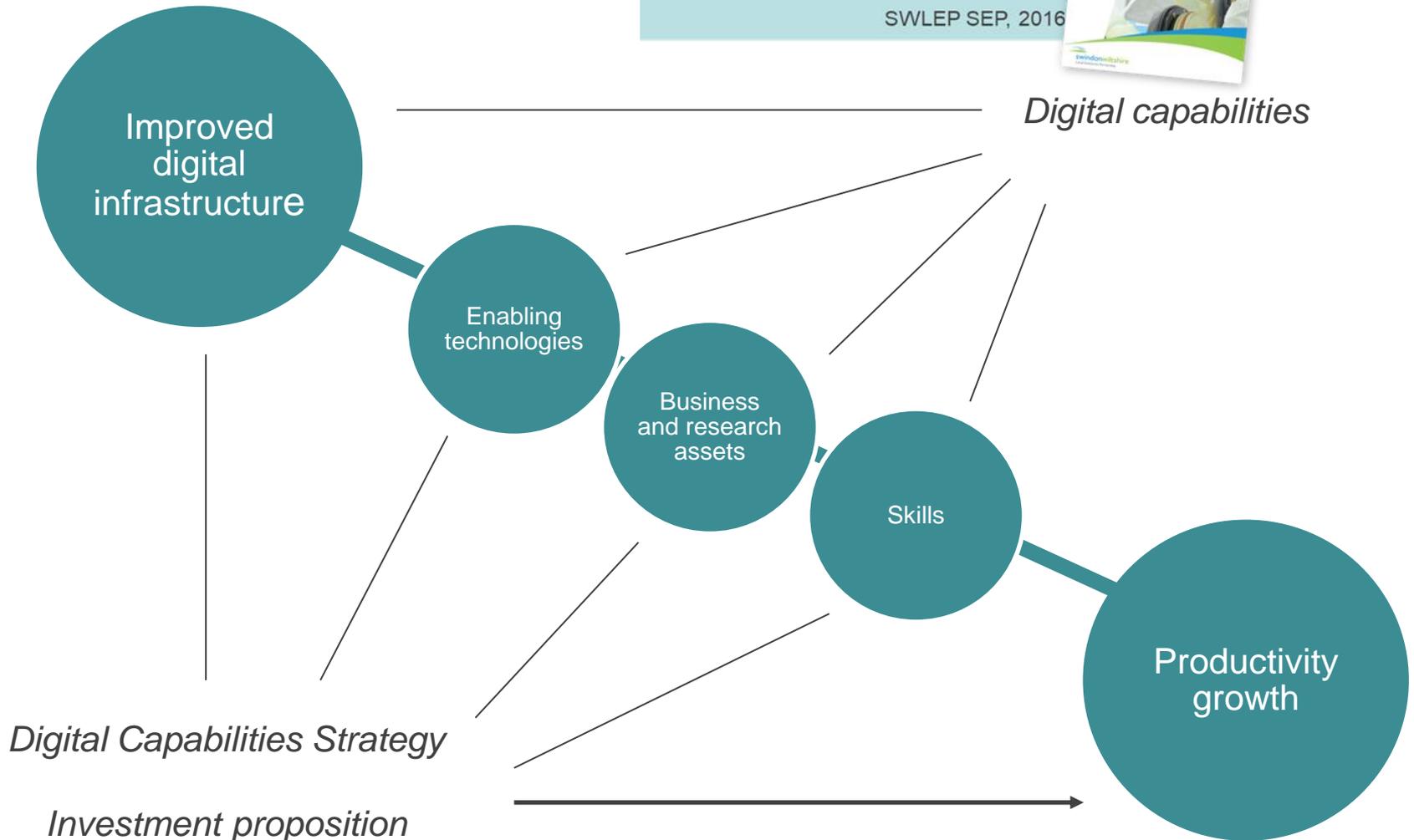
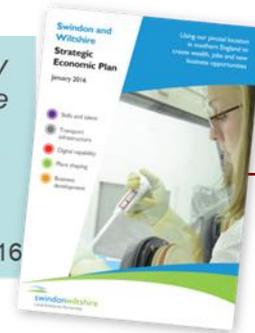
Swindon and Wiltshire Digital Capabilities Strategy

Introducing the draft Strategy

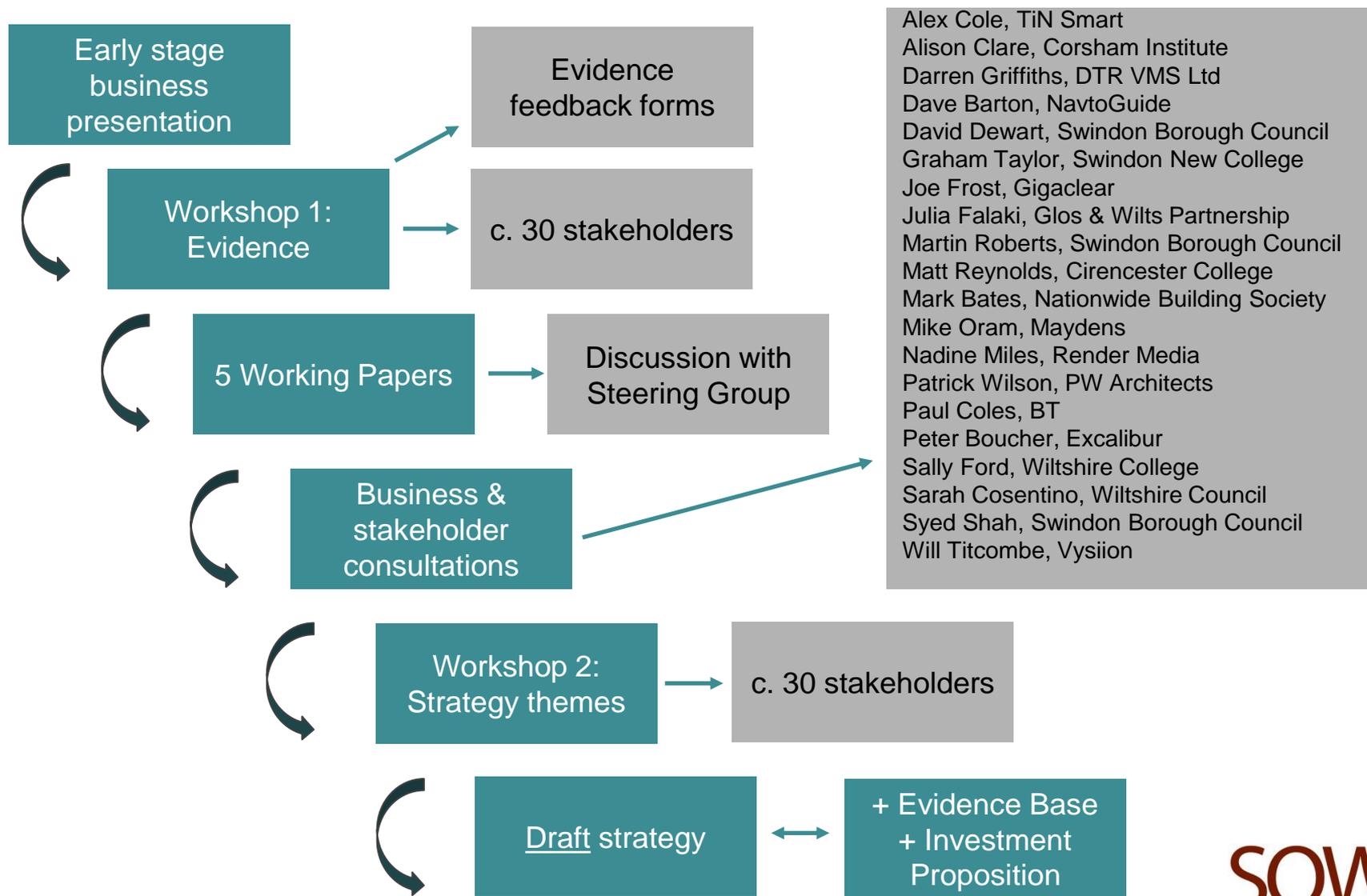
Swindon and Wiltshire LEP Board | 25 July 2018

Our commission

“... Excellence in digital connectivity and cyber transformation to achieve business growth, innovative public services and achieve societal change”
SWLEP SEP, 2016

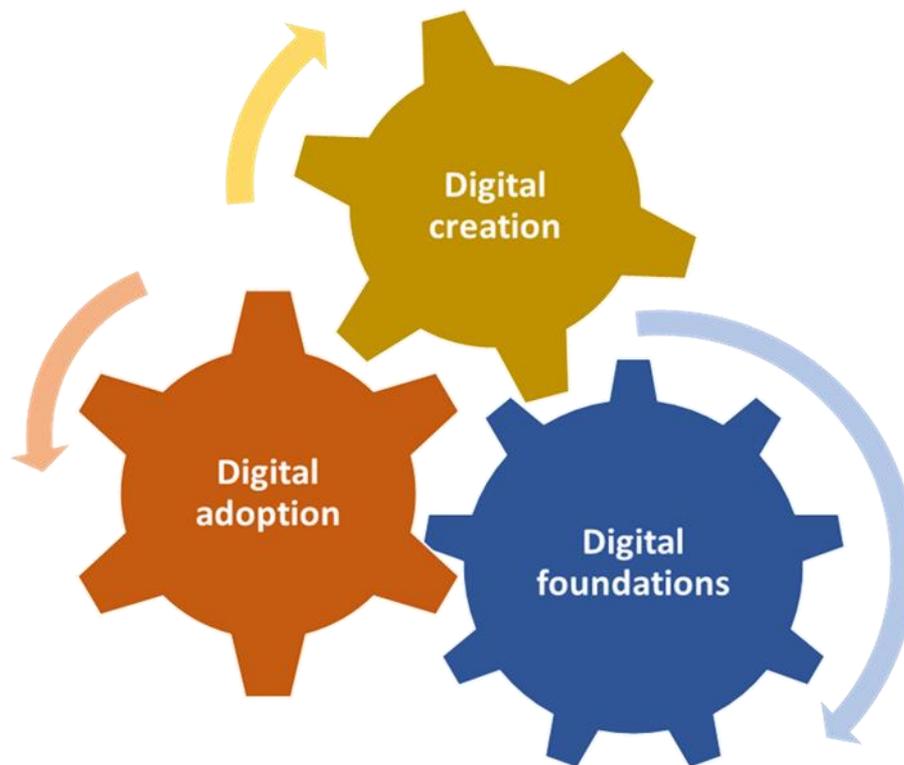


Process and consultation



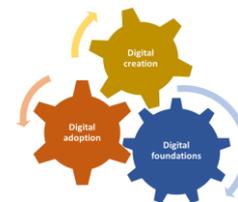
The draft strategy

“A growing, resilient and competitive economy, which is at the leading edge of digital technology”



Public service transformation

The draft strategy



<p>Supporting digital creation, creating a dynamic ecosystem in which businesses at the forefront of digital innovation can grow and flourish</p>	<p>We will:</p> <ul style="list-style-type: none"> • develop a strengthened, private-sector led support model, geared to the growth of the digital sector • develop a 'networked hub' for digital businesses, with links across Swindon and Wiltshire • ensure that effective physical provision is made for small and growing digital businesses • drive demand for innovation through public sector transformation
<p>Driving digital adoption across the economy, ensuring that all businesses in Swindon & Wiltshire derive competitive advantage from digital technology</p>	<p>We will:</p> <ul style="list-style-type: none"> • encourage all employers to invest in the digital skills of their existing workforce • promote engagement by businesses in Swindon and Wiltshire in programmes to test and roll out new technology • encourage collaboration between our innovative digital businesses and the wider business community • drive demand for digital solutions through public procurement
<p>Reinforcing our digital foundations, creating a workforce with the skills to create, embrace and secure value from digital technology and ensure that our infrastructure keeps pace with ever changing demand</p>	<p>We will:</p> <ul style="list-style-type: none"> • build the capacity of education providers to harness digital technologies • encourage children and young people to aspire to build strong technical skills • ensure digital skills are accessible to everyone • Continue the rollout of superfast broadband and focus efforts on locations with poor broadband provision and mobile coverage • engage with the 5G test bed programme

Thank you!

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